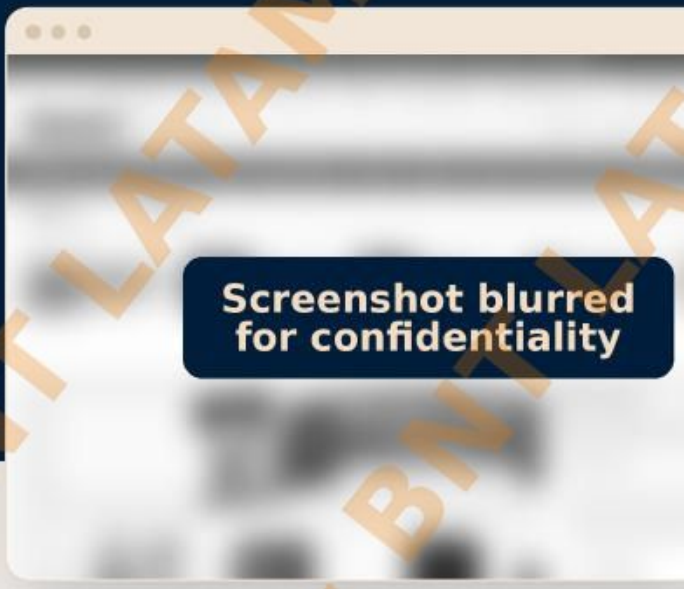
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WEBSITE AUDIT SERVICE



REPORT

WEBSITE AUDIT – Sample

Performance · Accessibility · SEO · Security · Mobile experience

DATE
October 12, 2026

SITE
A major US retail chain

PREPARED BY
BNT LATAM

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01 · EXECUTIVE SUMMARY

WHERE YOUR SITE STANDS TODAY

We reviewed the site live on October 12, 2026. The home page scores **24** performance points on mobile and **7** on desktop; the main content appears after **24.5 s** on a simulated mid-range phone and the page weighs **6,482 KiB**. In total: **9 critical items**, 21 that need work and 12 in good shape. The action plan at the end of this report ranks them by business impact and effort.



● 90–100 good ● 50–89 needs work ● 0–49 critical · Median of 3 Lighthouse runs per device.

24.5 s	0.069	6,482 KiB	12 / 21 / 9
Main content visible (mobile)	Visual stability (target ≤ 0.1)	Home page weight	Checks OK / Needs work / Critical

What is working well

- Every visit ends up on the secure version of the site.
- Displays well on phones and tablets, without overflow.
- File compression: in good shape.
- Accessibility score: in good shape.
- Addresses that do not exist: in good shape.

What to improve first

1. **Broken internal links.** Fix or redirect those links.
2. **Visual stability (nothing should 'jump').** Reserve space for late-loading elements (banners, images, fonts) so the layout does not move while loading.
3. **Page weight.** Compress images and remove unused resources.
4. **Descriptions (text under the title in Google).** Write 120–155 character descriptions that invite the click.

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02 · SCORES PER PAGE

LIGHTHOUSE RESULTS

Lighthouse is Google's free tool for evaluating websites. We measured 1 key page(s), 3 times on mobile and 3 on desktop; we show the median and, in parentheses, each individual run.

Page	Device	Performance	Accessibility	Best practices	SEO
Home	Mobile	**24** (24, 24, 24)	**100** (100, 100, 100)	**54** (54, 54, 54)	**100** (100, 100, 100)
Home	Desktop	**7** (7, 7, 11)	**97** (97, 97, 97)	**54** (54, 54, 54)	**100** (100, 100, 100)

HOW TO READ THIS REPORT

Performance
How fast the page loads and responds, from 0 to 100.

Accessibility
How easy the site is to use for everyone, including people who use screen readers.

Best practices
Security and technical code quality according to current standards.

SEO
How well prepared the page is to appear in Google.

OK Works well; no action required.

Needs work Works, but there is a concrete improvement worth making.

Critical Affects visitors or Google today; should be fixed soon.

Why measurements vary: Lighthouse simulates a mid-range phone on a slow 4G connection. Small differences in the order files arrive (especially fonts, ads and analytics) change the result from one run to the next; that is why the median is reported.

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WANT THIS REPORT FOR YOUR WEBSITE?

At BNT LATAM we audit your website, explain the results in plain language and fix what is needed so it sells more.

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Report generated on October 12, 2026 · All figures come from measurements taken that day.

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